



For Immediate Release

Deerland Enzymes: Expands Their Technology, Research and Development Organization

January 26, 2010

Deerland Enzymes, Inc. announced today the expansion of its Technology and R&D organization. These changes reflect Deerland's continued commitment to serving the short, medium and long term needs of its customers.

Long time enzyme veteran and co-founder of Deerland Enzymes, **Hilton Dawson** was named Chief Technology Officer reporting to Scott Ravech, CEO. Hilton brings over 40 years of enzyme knowledge to this position, which includes enzyme application research in the carbohydrate laboratories of Miles Laboratories (now Bayer Corporation), and years of management in sales, marketing and technical service in the Enzyme Business Unit of Miles Lab (Solvay). "Hilton Dawson is a well respected leader in our industry, and considered one of the foremost expert's in enzyme technology and application development. Hilton will be a key component to Deerland's overall value proposition and continued growth in technology and research," said Scott Ravech.

Reporting to Mr. Hilton Dawson are:

Dr. Qing-lin (pronounced Chinglin) Li recently joined Deerland Enzymes from Altria Corporation as VP of Research & Development. Qing-lin brings a wealth of knowledge in herbals/phytochemistry, as well as a strong foundation in enzyme technology. Dr. Li has a Ph.D. in Biology from Queen's University at Kingston, ON CANADA. Dr. Li will focus on R&D projects in order to proactively bring new product technologies to the market.

Dr. John Deaton continues in his current role as Director of Quality Control. John earned his PhD in Biochemistry and Biophysics from Texas A&M University. John's undergraduate studies included a degree in Chemistry with a minor in Biology from Berry College, where he was the recipient of the prestigious Bonner Scholar Award.

Phil Ronsivalli is promoted to Sr. Application Development Manager. Phil earned his Masters degree from the University of Rhode Island in Food Science and Nutrition. His 27 year career has been dedicated to enzyme application development in the Food, Industrial and Dietary Supplement sectors. Phil will provide technical support to Sales and Marketing by collaborating with industry professionals to expand Deerland's knowledge of new ingredients/technologies. He is also charged with creating and

implementing new product sales packages and prototype samples, as he leads the development of next generation products.

“I am thrilled to be named to this critical growth position and look forward to working collaboratively with this team to provide value and new technologies to the customers’ whose business we are privileged to serve,” said Hilton Dawson.

About Deerland Enzymes:

Deerland Enzymes, Kennesaw, GA, offers a broad spectrum of plant, animal, fungal and bacterial-sourced enzymes. All are non-GMO and kosher where applicable. The company specializes in customized formulations, collaborating with customers to develop innovative and often proprietary solutions. Deerland Enzymes also performs specialty contract manufacturing services, including bulk single powders or blends, liquids, hard shell capsules and tablets as well as bottling and labeling.

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